

Matt Wessels

Business Development Manager
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VCard



Areas of expertise

Consulting >

LexTech - Technology Consultants >

Technology and Web3 >

Background and experience

Matt has previously worked as a marketing and business development consultant for a SAAS company developing innovative customer relationship management systems for the real estate, financial services and legal sectors.

Additionally, Matt has held managerial roles in Business Development, Marketing and Sales where he focused on business growth and streamlining operations through digital transformation.

Matt holds academic and professional qualifications including a Post Graduate Diploma (PGDip) in Digital Marketing and a Master's Degree (MSc) in Marketing, where he obtained a distinction for his thesis on establishing trust with consumers.