

## Kate Kirk

Director of Marketing and  
Communications  
Jersey



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VCard



## Areas of expertise

Business Services Team >

## Background and experience

Kate has a particular specialism in professional services marketing, with previous roles managing internal and external communications at two leading offshore law firms before she joined Ogier in 2015 to lead the firm's brand refresh, a project that won the award for Best Rebrand at Citywealth's inaugural Brand Management and Reputation Awards in 2016. The firm's website, [www.ogier.com](http://www.ogier.com), gained the silver award for best website the same year.

Working within Ogier's Business Services team, Kate provides PR and communications support to each of Ogier's divisions and jurisdictions. As well as focusing on brand development, digital marketing and thought leadership, Kate has previously led Ogier's internal communications and CSR programme.

A qualified marketer and journalist, Kate was named Woman of the Year: Business Services at Citywealth's Powerwomen Awards 2017.

## News and insights

Find out more >

6 February 2024 | 1 min read

Ahoy there, me hearties! "Pirates at the Maritime Museum" returns for 2024 with Jersey Heritage and Ogier

News

28 November 2023 | 1 min read

Celebrate Christmas with Jersey Heritage and Ogier

News

11 October 2023 | 1 min read

All aboard the Apple Bus: Ogier continues sponsorship of Jersey Heritage's La Faîs'sie d'Cidre

News

24 July 2023 | 2 min read

Get creative this summer with Ogier and Jersey Heritage

News

5 May 2023

Ogier is proud to support Jersey Heritage's annual spring festival, La Fête

du R'nouvé

News

31 March 2023

Take a walk on the wild side with Jersey Heritage and Ogier

News

6 February 2023

Ogier helps Jersey Heritage bring back the Vikings

News

30 November 2022 | 2 min read

Festive fun with Jersey Heritage and Ogier

News

24 October 2022

Scary stories and ghoulish gourds with Jersey Heritage and Ogier

News

## Recognition

### "Winner - Best Rebrand"

Brand Management and Reputation Awards 2016, Citywealth

### "Silver - Best Website"

Brand Management and Reputation Awards 2016, Citywealth