



## Ogier in Jersey joins campaign to encourage islanders to Love Your Castle

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Ogier is supporting Jersey Heritage's new 'Love Your Castle' campaign to encourage people to re-discover one of the island's most iconic landmarks: Elizabeth Castle.

The campaign aims to raise awareness of both the historical and environmental value of the fortress that is a stone's throw from Ogier's St Helier office.

Ogier's Head of Marketing, Kate Kirk, said: "The Love Your Castle campaign includes a fun and educational programme involving children from Key Stage 2 being invited to take part in an on-site, interactive learning experience. Education is essential to understanding the importance of the castle and so we are very pleased to be sponsoring this element of the campaign."

Jon Carter, Chief Executive of Jersey Heritage, said 'Elizabeth Castle has stood guard to the Island's premier maritime gateway for over 400 years and of course is now a significant visitor attraction. Yet, while it's immensely popular with tourists, it is less visited by residents and we want Islanders to get to know it again."

### About Ogier

Ogier is a professional services firm with the knowledge and expertise to handle the most demanding and complex transactions and provide expert, efficient and cost-effective services to all our clients. We regularly win awards for the quality of our client service, our work and our people.

### Disclaimer

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