



Ogier advises on Baltic advertising group acquisition

Deals - 22/07/2019

Ogier has advised one of the world's leading private equity investment groups, investing in companies across different global sectors, on the Euro 380 million purchase of a group with a portfolio of leading online classified advertising platforms.

The stake in the advertising group, which specialises in automotive, real estate, jobs, generalist and e-commerce classifieds, has been acquired from a Baltic-based media business.

Ogier advised on both the corporate and finance parts of the transaction and the work included the establishment of six Luxembourg SPVs and the preparation/negotiation of all corporate set-up and transactional documents.

A management investment plan was also put in place and Ogier advised on its Luxembourg aspects. Ogier also assisted on the bank financing aspects of the transactions on the borrower's side.

This recent multimillion transaction also demonstrates the variety and dynamics of TMT deals, in which Ogier is regularly involved. The Ogier team was led by Laurent Thailly, assisted by H el ene Arvis, Nicolas Mille, Sandra Mohand Oussaid and Caleb Holder.

About Ogier

Ogier is a professional services firm with the knowledge and expertise to handle the most demanding and complex transactions and provide expert, efficient and cost-effective services to all our clients. We regularly win awards for the quality of our client service, our work and our people.

Disclaimer

This client briefing has been prepared for clients and professional associates of Ogier. The information and expressions of opinion which it contains are not intended to be a

comprehensive study or to provide legal advice and should not be treated as a substitute for specific advice concerning individual situations.

Regulatory information can be found under [Legal Notice](#)

Meet the Author



Laurent Thailly

Partner

Luxembourg Legal Services

E: laurent.thailly@ogier.com

T: [+ 352 2712 2032](tel:+35227122032)

Key Contacts



H el ene Arvis

Counsel

Luxembourg Legal Services

E: helene.arvis@ogier.com

T: [+352 2712 2059](tel:+35227122059)



Caleb Holder

Counsel

Luxembourg Legal Services

E: caleb.holder@ogier.com

T: [+352 2712 2062](tel:+35227122062)

Related Services

Mergers and Acquisitions

Banking and Finance

Corporate

Legal

Related Sectors

Private Equity