



Jersey Heritage launches new fairy folklore experience with Ogier's support

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Ogier is sponsoring the new Fairy Folklore Adventures Trail from Jersey Heritage, which launches on Friday 2 April.

During the Easter holidays, families can follow the trail across all Jersey Heritage sites, where there are 18 tiny doors to discover. The doors lead to the kingdom of the Fairy Folk, known as Les P'tits Faïtchieaux in the local language of Jèrriais.

Along the way, there is the opportunity to learn the language of Les P'tits Faïtchieaux, or "the little people", as well as make the fairies a gift, write them a message, and enter a competition to design your own fairy door.

"This project inspires curiosity, is a great chance to get outside and explore, and a chance to learn some Jèrriais. The trail is done in family groups so it's innovative, fun and safe," said Edward Mackereth, Global Managing Partner at Ogier.

"The team at Ogier really enjoy working with Jersey Heritage and we are proud to support this Jersey charity, which consistently provides new experiences and opportunities for people to reconnect with their culture and heritage."

Nicky Lucas, Jersey Heritage's Events Curator, said the charity was excited to be spreading a little magic this Easter.

"The question people might be asking themselves is whether the doors have always been there? Or perhaps you can only see them if your mind is open to magic? Either way, we're excited to share this trail with people over the Easter holidays and we hope they enjoy bringing a little magic into their lives," she said.

"According to folklore, Les P'tits Faïtchieaux are generally very helpful, doing housework and odd jobs in exchange for cake and milk, but they can be mischievous and play tricks if they are

crossed, we do ask people to be careful.”

The Fairy Folklore Adventures Trail runs at all Jersey Heritages sites from Friday, 2 April to Sunday, 18 April. The deadline for the fairy door design competition is Friday, 30 April 2021. For more information, please go to www.jerseyheritage.org/whats-on/fairyfolklore.

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